

Russia showing great interest in EMITT, the international meeting point of the tourism industry!

60 countries already applied for the Foreign Buyers Delegation Program of EMITT 2017...

Recognized as one of the top five tourism exhibitions in the world, the 21st International East Mediterranean Tourism and Travel Exhibition – EMITT will be held at Tuyap Fair, Convention and Congress Center between 26 – 29 January 2017. EMITT 2017 which will bring together 5.000 organizations and institutions from 80 countries will be held with corporate sponsorship of the Ministry of Culture and Tourism of Turkish Republic, Istanbul Metropolitan Municipality and Turkish Airlines, with support from KOSGEB and in partnership with Turkish Hoteliers Federation (TÜROFED) and Turkish Tourism Investors Association (TYD). The exhibition is expected to host 60.000 visitors this year.

The EMITT Tourism Exhibition, which will be held for the 21st time this year, will be featuring the Hosted Buyer Program. The program is organized with the goal of providing new procurement, business development, business partnership and collaboration opportunities to sectors' players at the international level, and already 60 countries including Azerbaijan, United Arab Emirates, Philippines, South Africa, India, Spain, Italy, Kuwait, Lebanon, Macedonia, Portugal, Russian Federation, Saudi Arabia, Thailand, Jordan and Greece have applied for the program.

Organized by EUF – E Uluslararası Fuarçılık, an affiliate of ITE Turkey, the organizer of leading exhibitions in the leading industries of Turkey, the International East Mediterranean Tourism and Travel Exhibition – EMITT, will be held at Tuyap Fair, Convention and Congress Center between 26 – 29 January 2017. Organized with corporate sponsorship of the Ministry of Culture and Tourism of Turkish Republic, Istanbul Metropolitan Municipality and Turkish Airlines, with support from KOSGEB and in partnership with Turkish Hoteliers Federation (TÜROFED) and Turkish Tourism Investors Association (TYD) the exhibition continues to receive applications from all over the world in full throttle. EMITT 2017 aims to attract 5.000 organizations and institutions and 60.000 visitors from 80 countries.

ITE Turkey Tourism, Travel and Fashion Group Director Hacer Aydin stated that they're quite happy with the great interest shown in the International Hosted Buyer program organized with the goal of offering new business development, procurement, partnership and collaboration opportunities to sector's players at the international level, said: *"We'll be organizing the Hosted Buyer Program as part of EMITT Exhibition this year as well. This year, we'll be organizing our*

program in partnership with TravelShop Turkey. We've already received applications from 60 countries that wish to join the exhibition. Russia is among the countries that have shown the greatest interest. Also we expect the number of companies from Russia applying for the program to increase until the exhibition date. In addition to Russia, companies from countries like Azerbaijan, United Arab Emirates, Philippines, South Africa, India, Spain, Italy, Kuwait, Lebanon, Macedonia, Portugal, Saudi Arabia, Thailand, Jordan and Greece have shown great interest in and applied to the program. In addition, exhibition space sales continue in full throttle as well. EMITT is the biggest meeting point of not only Turkish tourism industry but also of the global tourism industry. In addition to being a commercial platform that brings together the professionals of the tourism industry, the exhibition is also the ultimate address for travel enthusiasts as well..."

Bringing together every year, tourism professionals and tourism destinations from different parts of the world and Turkey and professional visitors, EMITT will be held once again this year at Tuyap Fair, Convention and Congress Center between 26 – 29 January 2017.

www.emittistanbul.com

About EUF – E Uluslararası Fuarçılık and ITE Turkey

EUF - E Uluslararası Fuar Tanıtım Hizmetleri A.Ş., an affiliate of ITE Turkey, has been organizing exhibitions since 1999 for packaging, energy, construction machinery, food, furniture, stationery, promotional items, water and wastewater, tourism, rail systems and logistics industries. With the support of international exhibition company ITE Group Plc.'s global information network, experience and global partnerships, EUF A.Ş organizes; ANKOMAK (International Construction Machinery, Building Elements and Construction Technologies Exhibition), IPACK TURKEY (International Packaging and Food Processing Systems Exhibition), IWE ISTANBUL WATER EXPO (Istanbul Water and Waste Water Treatment Technologies Exhibition and Conference), EMITT (East Mediterranean International Tourism and Travel Exhibition), EURASIA RAIL (International Rolling Stock Infrastructure and Logistics Exhibition), GLOBAL OIL & GAS TURKEY (Turkish International Oil and Gas Conference) and WORLDFOOD ISTANBUL (International Food Products and Processing Technologies Exhibition).

About ITE Turkey

ITE Turkey is the Turkish affiliate of ITE Group Plc, an international trade exhibitions organization company that organizes over 240 exhibitions and conferences annually at the global level with over 1000 experienced personnel from 32 offices in 20 countries. Organizing leading trade exhibitions in the leading sectors of Turkey, ITE Turkey is comprised of YEM Fuarçılık, EUF - E Uluslararası Fuar Tanıtım Hizmetleri, Ekin Fuar, Platform Uluslararası Fuarçılık and TF Fuarçılık companies.

ITE Turkey organizes the leading trade exhibitions of Turkey for the construction, tourism, cosmetics, food, fashion, energy, packaging, construction machinery, rail systems and logistics industries and gets its power from its profound experience in Turkey and the region and from the global network of ITE Group. ITE Turkey, offers opportunities for new business deals, partnerships and purchasing agreements by opening its powerful global network in the exhibition industry to every sector it operates in and contributes to the growth of these industries.

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