

January 2017

World of Tourism meets at this exhibition ...

## Leaders of the world tourism industry will meet up at EMITT Tourism Exhibition!

*East Mediterranean International Tourism and Travel Exhibition – EMITT which will be organized for the 21<sup>st</sup> time, will be held at Tüyap Fair Convention and Congress Center between 26 - 29 January 2017.*

*Recognized as one of the top five tourism exhibitions in the world, EMITT will be hosting panels that will shed light on the future of the industry whereby current issues in the sector will be discussed. The panel titled “New Goals and Strategies in Tourism” which will be organized on the first day of the exhibition will be hosting leading names of the sector as guest speakers including Taleb Rifai, Secretary – General of the United Nations World Tourism Organization (UNWTO).*

Organized by EUF – E Uluslararası Fuarçılık, an affiliate of ITE Turkey, the organizer of leading exhibitions in the leading industries of Turkey, East Mediterranean International Tourism and Travel Exhibition – EMITT will be held at Tüyap Fair Convention and Congress Center between 26 – 29 January 2017. Getting ready to be the meeting point for the tourism industry for the 21<sup>st</sup> time, EMITT will bring together 5.000 companies and brands from 80 countries and is expected to host 60.000 visitors.

Bringing together tourism professionals, tourism destinations and companies from Turkey and all around the world, EMITT will once again host panels that will provide a stream of information to the tourism industry this year as well. The first panel of the exhibition titled “**New Goals and Strategies in Tourism**” will be held at 14.30 on Thursday, January 26. Among the speakers of the panel which will be moderated by TÜRSAB Global Representative **Hüseyin Baraner**, are **United Nations World Tourism Organization (UNWTO) Secretary General Taleb Rifai**, **HOTREC President Susanne Kraus Winkler** and **DRV President Norbert Fiebig**.

And on the second day of the exhibition, the panel titled “**Cities Branded by Originality**” will be held at 14.30 and will be moderated by **Prof. Dr. İbrahim Birkan**, Head of Tourism and Hotel Administration Department of Atılım University. Among the speakers of the panel will be **Mayor of Gaziantep Fatma Sahin**, **Mayor of Eskişehir Yılmaz Büyükerşen**, **Mayor of Beypazarı Tuncer Kaplan** and **Mayor of Seferihisar Tunç Soyer**.



Recognized as one of the top five tourism exhibitions in the world, EMITT will offer new procurement, business development and business partnership opportunities to its exhibitors. Exhibitors will get the chance to increase their business volume with the new agreements they will sign at the exhibition.

Visitors of EMITT will get the chance to get detailed information about holiday destinations of interest to them and decide on vacation options that match their budgets. At EMITT which will be open to visitors between 28 – 29 January, holiday options that match to the budgets of holiday enthusiasts will be offered with discounted prices and “early booking” campaigns.

Free online invitations for the visitors of EMITT will be available on [www.fuurdavetiyesi.com](http://www.fuurdavetiyesi.com).

[www.emittistanbul.com](http://www.emittistanbul.com)

**About EUF – E Uluslararası Fuarçılık and ITE Turkey**

*EUF - E Uluslararası Fuar Tanıtım Hizmetleri A.Ş., an affiliate of ITE Turkey, has been organizing exhibitions since 1999 for packaging, energy, construction machinery, food, furniture, stationery, promotional items, water and wastewater, tourism, rail systems and logistics industries. With the support of international exhibition company ITE Group Plc.'s global information network, experience and global partnerships, EUF A.Ş organizes; ANKOMAK (International Construction Machinery, Building Elements and Construction Technologies Exhibition), IPACK TURKEY (International Packaging and Food Processing Systems Exhibition), IWE ISTANBUL WATER EXPO (Istanbul Water and Waste Water Treatment Technologies Exhibition and Conference), EMITT (East Mediterranean International Tourism and Travel Exhibition), EURASIA RAIL (International Rolling Stock Infrastructure and Logistics Exhibition), GLOBAL OIL & GAS TURKEY (Turkish International Oil and Gas Conference) and WORLDFOOD ISTANBUL (International Food Products and Processing Technologies Exhibition).*

**About ITE Turkey**

*ITE Turkey is the Turkish affiliate of ITE Group, an international trade exhibitions organization company that organizes over 240 exhibitions and conferences annually at the global level with over 1000 experienced personnel from 32 offices in 20 countries. Organizing leading trade exhibitions in the leading sectors of Turkey, ITE Turkey is comprised of YEM Fuarçılık, EUF - E Uluslararası Fuar Tanıtım Hizmetleri, Ekin Fuar, Platform Uluslararası Fuarçılık and TF Fuarçılık companies. ITE Turkey organizes the leading trade exhibitions of Turkey for the construction, tourism, cosmetics, food, fashion, energy, packaging, construction machinery, rail systems and logistics industries and gets its power from its profound experience in Turkey and the region and from the global network of ITE Group. ITE Turkey offers opportunities for new business deals, partnerships and purchasing agreements by opening its powerful global network in the exhibition industry to every sector it operates in and contributes to the growth of these industries.*

**For detailed information:**

Seher Saygın / Essance İstanbul İletişim Danışmanlığı / 212 282 40 85 -ext 12; [seher.saygin@essance-istanbul.com](mailto:seher.saygin@essance-istanbul.com)

Zeynep Yiğit / Essance İstanbul İletişim Danışmanlığı / 212 282 40 85 -ext 23; [zeynep.yigit@essance-istanbul.com](mailto:zeynep.yigit@essance-istanbul.com)

ITE Turkey



19 Mayıs Caddesi | Golden Plaza  
Kat: 7 | Şişli 34360 | İstanbul / Türkiye  
Tel +90 212 291 83 10 | Fax +90 212 240 43 81  
[info@ite-turkey.com](mailto:info@ite-turkey.com) | [www.ite-turkey.com](http://www.ite-turkey.com)