

The Heart of Tourism Will Beat at the Istanbul Expo Center in 2026!

The 29th East Mediterranean International Tourism and Travel Exhibition – EMITT will return next year with the same excitement, but in a brand-new location.

EMITT, one of the top five tourism exhibitions in the world, is preparing to welcome visitors at its new venue in 2026.

For 28 years, EMITT, the most significant gateway to the tourism sector, has pioneered the creation of many new holiday and tourism destinations in Türkiye. It has contributed to the branding of cities and towns while connecting them with tourists. The exhibition will be held at the Istanbul Expo Center (IFM) in Yeşilköy from February 5-7, 2026.

EMITT – East Mediterranean International Tourism and Travel Exhibition – is organized with the support of the Turkish Ministry of Culture and Tourism, the Turkish Ministry of Trade, and the Istanbul Metropolitan Municipality. It is officially sponsored by Turkish Airlines as the transportation partner, in collaboration with the Turkish Hoteliers Federation (TÜROFED) and the Turkish Tourism Investors Association (TTYD), and with Türkiye İş Bankası as the main sponsor in 2025. The exhibition will bring together 30,000 local and international industry professionals, along with thousands of holiday consumers eager to explore exciting new travel opportunities offered by global destinations and travel companies.

EMITT, which hosts thousands of exhibitors and visitors each year and brings together leading brands, tour operators, agencies, and industry professionals under one roof, aims to offer a more accessible, centralized, and functional exhibition experience at its new location.

For detailed information:

Bersay Communications Consultancy

Ayben Cumalı / +90 554 844 68 05 / ayben.cumali@bersay.com.tr

ICA FUARCILIK A.Ş.

ADDRESS: MASLAK MAHALLESİ AOS 55.SOKAK 42 MASLAK A BLOK SİTESİ NO:2/25 34475 SARIYER / İSTANBUL

TEL: 0212 291 83 10 icaevents.com.tr

MASLAK TAX OFFICE 3230136946 **TRADE REGISTRATION NO:** 430499

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